



What is the White City Central project about?

Since September 2020 Hammersmith & Fulham Council and our project team have been working with the community to re-design the central area of the estate, between India Way and Canada Way (see diagram below*).

The aim is to create 200-300 homes with **at least half of those being genuinely affordable and for local people. The project will also provide amazing new facilities and play space for the White City Estate community.**

No existing homes demolished

The central area that we are looking at includes some disused spaces, as well as spaces that are well loved by the community. Some are in need of repairs, maintenance or funding. As well as much needed housing, this project presents an opportunity to restore, enhance and future proof community spaces for residents to enjoy now and in the future.

Improving, not losing what you have and love

All in-use community facilities will be re-provided with new spaces designed with their and your help. We are working with local organisations and the community to create a design that provides:

- A brand **new community hall + cafe** for the White City Community Centre
- A brand **new adventure playground** and centre for disabled children.
- A **new creche** for the One O'clock Club
- An amazing **new forest school nursery** for Randolph Beresford
- **Upgraded outdoor gym** equipment and accessible equipment
- Space for family and housing services
- **New inclusive play equipment and activities** for young people
- **Community gardens and allotments**



Speaking to local residents about new buildings and routes

Depending on extensive consultation and planning permission building work would not begin until 2023. Work would be done in phases. We will be exploring temporary space in the former Health Centre to make sure that vital community services continue during construction.

Find out more
Check out our new and improved website: bit.ly/whitcitycentral

Get involved

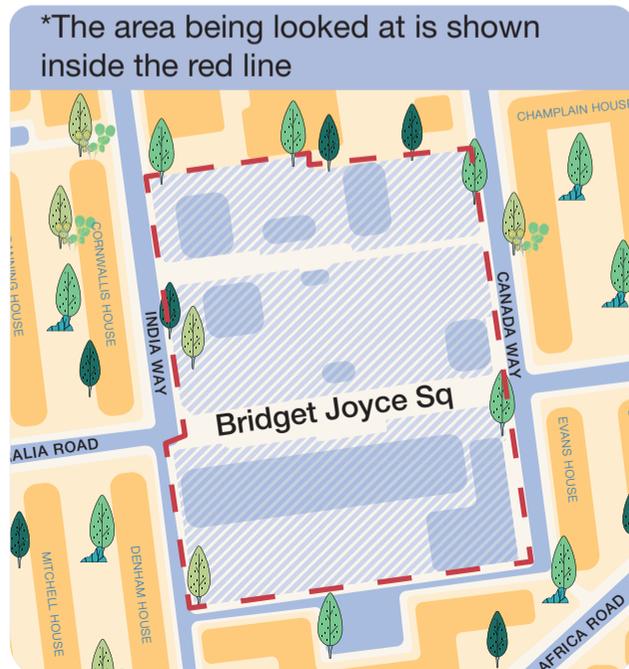


W12 Together Festival
Saturday 4 September
12-6pm, Wormholt Park

Members of the design team will have a stall with information about the project and activities to get you and your family involved in co-producing the design.

Come along and have your say about the future of your area!

See back for more details.



*The area being looked at is shown inside the red line

This project is being delivered by the council, working with and for your community.



Co-producing a design with you!

We've held several events over the summer to understand your priorities and get your ideas for the new design of the central area. You can read the full summary of all of our events online: bit.ly/whitcitycentral

Understanding the area: green spaces walkabout and mapping

We went on a walkabout and used a mapping tool to understand what is important to local people about the existing area and what ideas they had to improve it. Residents told us:

The playground is extremely important - the equipment could be better with more swings and things for older children. Young people would like to be able to access a pitch and adventure play more easily.

The outdoor gym was highlighted as a well used space, but it would benefit from more calisthenics focused equipment, which would be less prone to breaking.



Bridget Joyce Square is popular and valued as a safe and pleasant social space. Several trees were highlighted as being particularly valuable, along with the addition of fruit trees to allow foraging. More greenery was highlighted as a priority.

Other ideas included:

- Spaces that allowed skating/ BMXing/ basketball, dodgeball
- Summer BBQ / picnic areas that bring the community together
- Sensory pathways like water paths, fragrant plants and flowers
- Outdoor stage for informal and small performances
- more accessible and inclusive spaces
- Space to host street events/ street closures for mini carnivals.



New buildings and routes drop-ins:

To understand how local residents feel about the height, appearance and location of the new buildings and landscaping, we had an outdoor event with our model and some example images.

We spoke to more than 100 local people at two events and got lots of great feedback.

Many attendees found using the model a helpful tool to visualise potential changes. Most people told us they wanted to keep heights of new buildings as close to that of the existing buildings as possible, especially at the edges of the site.



People wanted the blocks to feel open and green with lots of space in between. There were several positive comments on landscaped areas that included communal gardening, seating and play areas. People preferred balconies that felt private and lighter/ warmer toned brickwork that would blend in with the surrounding estate.



Getting gardening

Based on your feedback that you would like to see more gardening opportunities, we have been using the project to support local community gardening. We provided some plants and mobilised local volunteers to help Soup for Lunch with their new temporary garden behind the disused over 50's centre.

Local people also helped plant an oil drum planter in Bridget Joyce Square - if they look thirsty, please water them!

Members of the team and community spent a wonderful afternoon giving the one World Garden outside the community centre some much needed TLC after a long lockdown.

Get in touch if you'd like to be involved with future gardening events: whitcity@make-good.com or 020 3735 7629



Working with local young people



We set up a model making station in the playground and got local creative play experts (aka children living on the estate) to build the kinds of play equipment they want to see in their dream playground. Ideas included skate ramps, more and bigger swings, sandpits, water slides, zip-lines, roundabouts, tents, climbing walls and much more!

We will be making more playground models at W12 Together Festival with the help of 2 local young designers, come and join us on Saturday 4 September in Wormholt Park.

Trip to Sands End

Sands End is a newly built community centre designed by Mae (your architects) for H&F Council. We took local residents and staff there from the White City Community Centre to find out what they think.



Some attendees told us they were impressed with the quality of the space and the large windows opening onto / overlooking the outdoor spaces. As long as there is enough space for activities and staff, they'd like something similar on White City.

We are creating a video tour from this trip, sign up to the mailing list to watch it: bit.ly/wcmailinglist

Working with local organisations

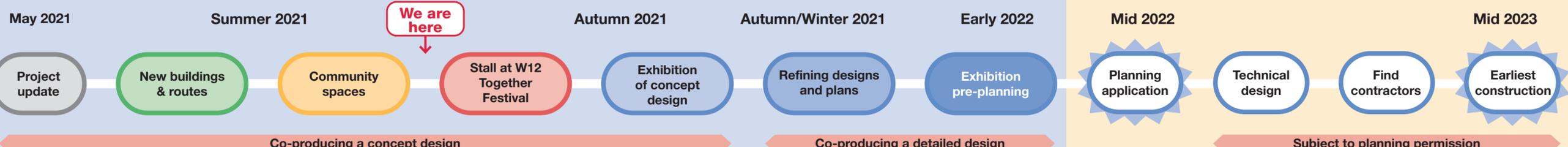
In order to understand the needs of local community service providers we have been able to spend time observing and speaking to the people who use and run them.

Following and observing at the Adventure playground gave us brilliant insights into what a new space for young people with disabilities should be like.



Estimated timeline

There will be a number of ways for you to get involved and have your say on the various themes included in these plans.



W12 Together end of summer festival

Live music, kids corner, games, stalls and activities

FREE
Saturday 4
September
12 - 6 pm

Wormholt
Park



Donations from the design team have supported W12 Together to put on an amazing Community Festival.

We will have a stall where you can find out more about the project and give us your ideas and feedback and help shape the design for the new homes, landscape, play spaces and community facilities
Have your say on:

- how the new buildings should look,
- where they should go and how tall they could be,
- location and use of different community spaces
- the design of new landscape and play facilities

To register scan the QR code above using your phone camera or visit: bit.ly/W12together

EdCity update



Works have begun to build a new education hub, 132 affordable homes and new office space for up to 1000 jobs in White City.

It forms part of an ambitious regeneration scheme known as 'EdCity', from Hammersmith & Fulham Council and the national education charity Ark. It includes a new Ark Swift Primary Academy building, nursery and adult education centre, as well as a state-of-the-art youth zone for local residents.

This is the latest important development in White City to ensure all residents from all backgrounds get the education and training they need to benefit from the new jobs and career opportunities coming to H&F thanks to the council's Industrial Strategy.

Works on the current Ark Swift Primary School site started in July with hoarding going up around the site boundary along Dorando Close. Work is expected to be completed by 2025

The construction company, Bowmer & Kirkland, will be on site and if you have any concerns you can contact the project manager Bipin Mepani by telephone: **07500 014806** or email: b.mepani@bandk.co.uk.

For more information visit the project website at: edcity.org.uk or contact Tim Jones (EdCity Development Director) at tim.jones@arkonline.org with any questions.

Translation? Tarjumaad? ةمچرت
Tradução? Tłumaczenie? Traducción?
Pagsasalin? Traduction?

Large print, any other alternative formats or if you have any questions get in touch:

☎ **020 3735 7629**

✉ whitecity@make-good.com

Tribute to Cllr Colin Aherne

From H&F Leader Stephen Cowan



Councillor Colin Aherne, the Chief Whip of H&F Council's Labour Group and councillor for Wormholt and White City, died in Hammersmith Hospital on 11 July following complications arising from a heart attack. All of us that knew and loved Colin were devastated.

Colin was a fierce champion of the people he represented. His convictions were borne out of the genuine hardship of his early life. He was born in 1944 in Tredegar into a loving family whose home had no electricity, no gas, and an outside toilet. His mother and father's struggles to provide food, clothes, coal to heat the home, or pay for a doctor if anyone in the family fell ill was something, that back then, was commonplace for people in that small Welsh community – something that gave Colin a burning life-long passion to fight social injustice.

Colin spent his lifetime doing what he could to change the world for the better. He was an active trade unionist much admired for his integrity and hard work. In the early 1980s, he was arrested and fined for collecting money to send food parcels to striking miners. By 1986, he was elected to Hammersmith & Fulham Council. He became the Chief Whip shortly afterwards.

Colin loved Hammersmith & Fulham. The place he'd made home and where his work over four decades has changed this part of the world so much and for the better. Since 2014 he has been a key force behind some of the administration's most compassionate programmes including:

- being the only council in England to abolish adult social care charges
- providing free breakfast for all local primary school children
- providing food in and out of term time for children in need
- saving the West Kensington and Gibbs Green estates
- funding law centres giving the poorest people access to legal advice
- introducing an Industrial Strategy linked to the borough's schools which is bringing local young people some of the best career and business start-up opportunities anywhere in the world.

Colin Aherne was a gentle, considerate man. He was one of the finest, wisest people I've ever known. He was a great friend. He was a rare and good human being. We will always miss him.

Get in touch to find out more

make:good are leading on the community engagement on the project. Contact Jasper or Fanechka to get involved:

☎ **Phone: 020 3735 7629 SMS: 0333 090 9145**

✉ **Email: whitecity@make-good.com**

➔ **Visit the website: bit.ly/whitecitycentral**

You can also contact **Ayesha from the Council**, who is the project development manager:

☎ **Phone: 0782 7842 710**

✉ **Email: Ayesha.Ovaisi@lbhf.gov.uk**

Cllr Max Schmid is your ward councillor and is actively involved in the project and wants to make sure it works for local residents:

✉ **Email: max.schmid@lbhf.gov.uk**

The White City Central design team, lead by H&F council are: