



Feedback from February exhibition

At our online and in person exhibition in February we shared the design for the central area of the estate. The sessions were well attended with 92 people coming along to tell us what they thought. We asked how they felt about the designs.

- 75% said they liked it,
- 23% liked most or some of it,
- Only 2% said they didn't like it.
- 93% felt the project could be positive for the community. 7% felt it would be positive in some ways.

Positive Feedback:

- Improving the estate generally
- Enhanced re-provision of facilities and services, especially community hub and public adventure playground
- Impressive use of space and potential for creating a new destination for locals
- Approach to height and materials
- Amount of housing, opportunity for local people and improved accessibility.

Suggestions:

- Create a landmark in Bridget Joyce Square to give it an identity
- Work with local police to design out antisocial behaviour making the area safer.

We will be working with local people to design public art at our next events. We will continue working with local law enforcement to make sure the new designs are as safe as possible.

Some concerns about:

- Wanting more socially rented homes
- The amount of outside space
- New buildings blending in and new residents changing the community.

We have maximised both the number of socially rented homes and the amount of outside space while making sure the project can be paid for.

We hope that the design and material choices combined with a co-produced local lettings policy will help ensure that new buildings and residents feel like they belong to White City.



Residents and local law enforcement giving their feedback at our exhibition

Activities this March/April



Public drop-in exhibition

Friday 25 March 3-7pm
Saturday 26 March 12-3pm

North Area Housing Office
New Zealand Way,
White City Estate,
W12 7DE

Give your feedback on the latest designs, meet the team and share your ideas for public art and open spaces.

Find out more at bit.ly/whitecitycentral



Inclusive and accessible spaces workshop #2*

Tuesday 29 March
Online: 12.30-2pm

Local disabled residents, their families and their informal carers are invited to give their feedback on the designs for community spaces and play spaces on the project.

***Attendees of these two workshops will be reimbursed for their time. Booking required, get in touch for details and share any access or support needs:**

Email: whitecity@make-good.com

Phone: 020 3735 7629 SMS: 0333 090 9145



Young designers workshop #2*

Thursday 07 April
12.00-3pm
North Area Housing Office
New Zealand Way, W12 7DE

Aged 16-25 and live on the estate? Come to our workshop and share ideas for public art, feedback on the project.

What the new central area could look like

At the exhibitions in February we shared the concept drawings below to show people how the new development could look and feel from street level. Most people we spoke to were happy with how the proposals looked.

Many were happy with the approach to heights and liked that that the materials blended with the existing buildings. Others were pleased that social housing and private housing will look the same from the outside.

There were some suggestions that the design of the Community Hub building should feel more exciting and welcoming as a destination and that a landmark or piece of public art would be a good idea.

You can see the boards online and give your feedback by scanning the QR code with your smart phone camera or visiting: bit.ly/wccexhibition or come to our events on the 25 / 26 March.



Change to the height of Block B

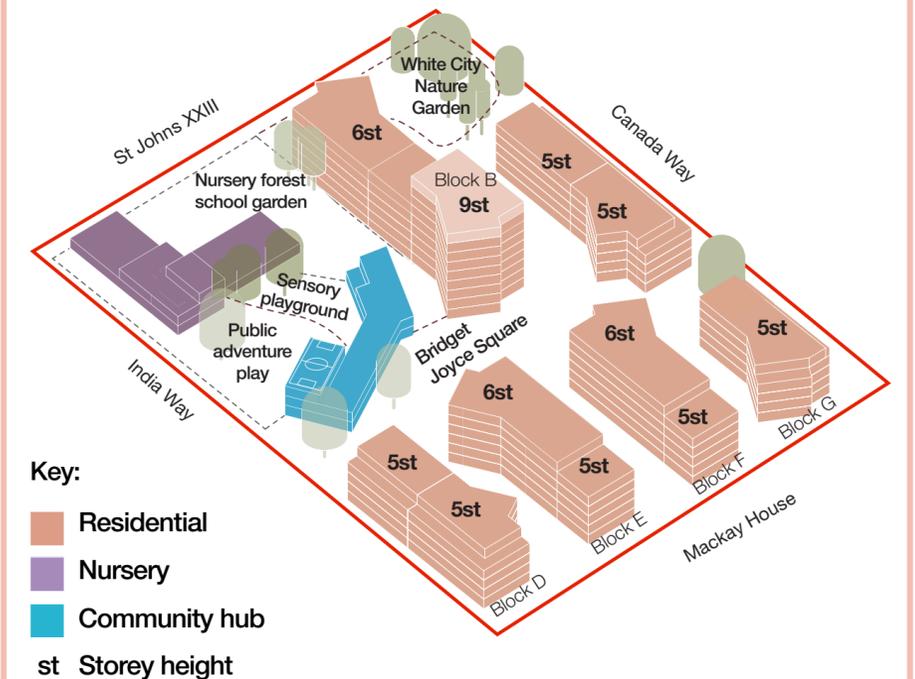
The electrical substation that is currently located on Bridget Joyce Square provides power to large parts of the estate and surrounding area. Some of the key existing infrastructure connected to it would be used to power new homes and buildings. We are planning to relocate the substation within the proposed community hub building.



Impact of moving the electrical substation

We've been in touch with the UK power network (UKPN) since the beginning of the project and after our last consultation event we sent the designs to them to discuss how the arrangement for the updated, relocated substation would work.

They told us that in order to relocate the substation, construction of Block B would need to be postponed until the new substation in the community centre was completed. **This would add at least a year onto the construction time**, having implications on cost and prolonging disruption to residents and services.



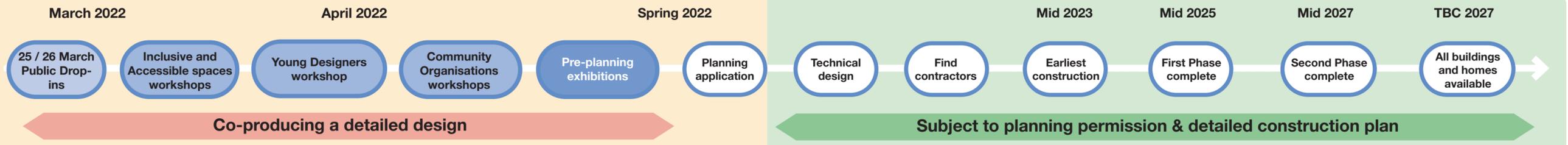
Alternative approach: We have amended the design, shortening Block B, allowing construction to happen avoiding the existing substation. This makes the Bridget Joyce Square larger however **to do this without losing homes the tallest point of the scheme would increase from 8 to 9 storeys.**

If you missed the last exhibition, or you have questions about this change come to our public drop-in 3-7pm Friday 25 or 12-3pm Saturday 26 March. Or get in touch: Email: whitecity@make-good.com / Phone: 020 3735 7629

Estimated timeline

For details on the work we've done so far visit the 'working with you' tab at:

bit.ly/whitecitycentral



Creating Public Art with local people

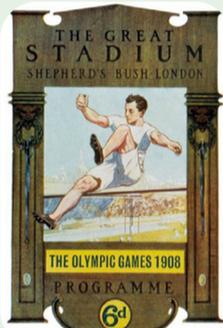
In the last exhibition, several people suggested the addition of public art that celebrated the local community in the new Bridget Joyce Square or Community Hub. During our drop-ins in March and at our next Young Designers session want to get more ideas about what that could be and look like.

People have suggested different themes for artwork that we could consider:

- Celebrate local history, memory or community talents and achievements
- Send a positive message about diversity, equality or protecting the environment

We will be thinking about things that can be done in 2D, 3D as well as temporary or permanent pieces.

There are lots of things that we could draw inspiration from local history. Did you know that the estate was the site of 'The great exhibition' and the 1908 Olympics happened down the road?



We could also look at ways to celebrate local people - similar to this photographic example created after the Grenfell tower fire.



Or create something that sends a message about the future informing people about sustainability, equality and diversity.

Get in touch with any ideas or if you'd like to get involved: phone: 02037357629 email: whitecity@make-good.com

Translation? Tarjumaad? ترمجرت
Tradução? Tłumaczenie? Traducción?
Pagsasalin? Traduction?

Large print, any other alternative formats or if you have any questions get in touch:

☎ 020 3735 7629

✉ whitecity@make-good.com

The White City Central design team, led by H&F council are:



Construction working group



The council will keep residents informed and involved throughout the construction process.

If the project gets planning permission in the spring there would be approximately 4 years of construction in two phases from 2023-2027. This group would help co-produce the strategy for how this happens.

From helping select the contractors, to offering guidance and insights that will help make sure the construction is considerably managed to minimise the disruption for surrounding residents as much as possible.

We particularly encourage residents from the blocks closest to the site: Cornwallis, Denham, Champlain, Evans or Mackay House to get involved as building work will have the most impact on them.

Contact Kelvin for more info and to join this group: Kelvin.Tame@lbhf.gov.uk

You can also get in touch with the White City Estate Resident's advisory panel to speak to other residents about the project: WCEPanel@gmail.com

Get in touch to find out more

make:good are leading on the community engagement on the project. Contact Jasper to get involved:

☎ **Phone:** 020 3735 7629 **SMS:** 0333 090 9145

✉ **Email:** whitecity@make-good.com

➔ **Visit the website:** bit.ly/whitecitycentral

You can also contact **Ayesha Ovasi** from the Council:

☎ **Phone:** 0782 7842 710

✉ **Email:** Ayesha.Ovasi@lbhf.gov.uk

Sign up for updates:
bit.ly/wcmailinglist