



## Exhibition Summary:

Many thanks to the 89 residents who attended our exhibitions on 12 and 13 November. We were very excited to share the draft concept designs and get your feedback. Overall the response was positive.

The provision of **genuinely affordable homes, including social rent homes was well received**, with many saying they were very much needed in the area. Some said they **would like to see as many genuinely affordable homes built as possible**.

Many people were **pleased to see that the proposed new buildings would look similar to the existing estate and that height would be matched at the edges**. People liked the large windows and brick colour and modern style shown.

The approach to landscape and play was also welcomed for **improving connectivity, safety and creating playable landscape**. A new adventure playground and less dominant fencing were also popular. However people fed back that some spaces would need fencing for security.

Residents were glad to see a new community hub and liked the idea of a cafe that opened on to a larger, Bridget Joyce Square.

Many were surprised to learn that there would **only be a slight reduction in open space (with an increase in publicly accessible spaces)** and that the **majority of community spaces would have larger indoor areas**.

We look forward to working further with local residents and organisations to make sure these spaces work for residents and stakeholders

**See all the boards in Bridget Joyce Square or go online and give your feedback: [bit.ly/wccexhibition](https://bit.ly/wccexhibition)**



Concept sketch showing proposed new homes, along India Way, opposite Denham House

## Accessible and inclusive spaces online workshop



**Tuesday 18 January | 5.30-7pm | On Zoom**

**We want to hear the views of White City's disabled residents, their families and informal carers.**

**Help make important decisions about the design and remove barriers to access in your community.**

- New, more accessible homes for local people
- More inclusive community, public and play spaces
- Safer accessible routes and streets



Residents attending our design progress exhibition

**Please register your interest and tell us about any access requirements you have or support you require to take part by 11 January.**

**Call or SMS: 0333 090 9145**

**Email: [whitecity@make-good.com](mailto:whitecity@make-good.com)**

**Visit: [bit.ly/wcciworkshop](https://bit.ly/wcciworkshop)**

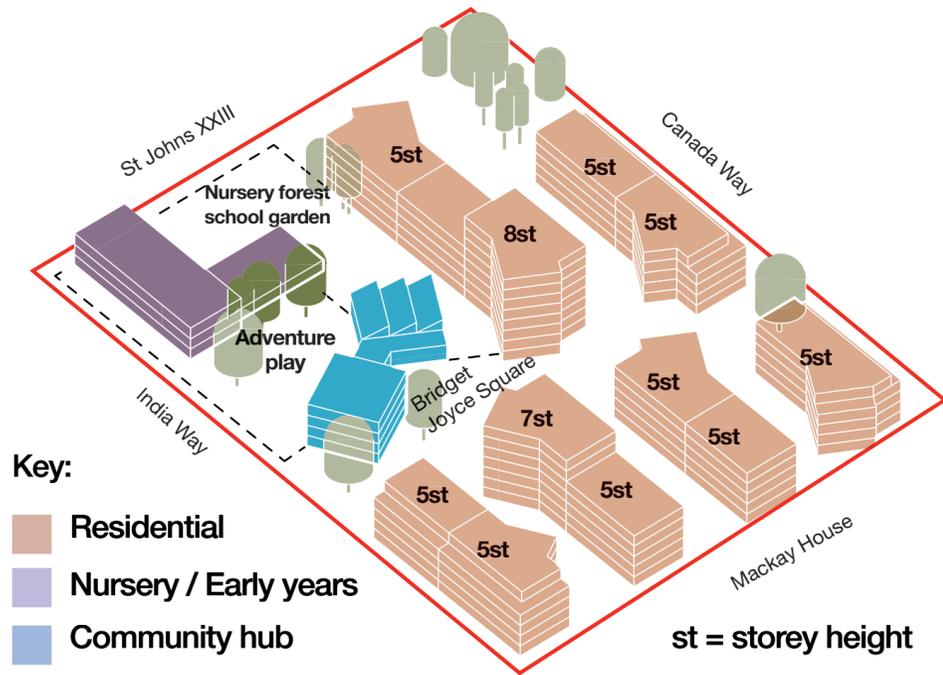
**10 attendees will receive £16 (cash or vouchers) for their time.**

This project is being delivered by the council, working with and for your community.



# Draft Concept Design based on feedback from local people

See more online: [bit.ly/wccexhibition](https://bit.ly/wccexhibition)



Feedback from different local organisations and residents led us to develop this design with free-standing community buildings. We think this design works well and responds to local priorities because:

- It retains many trees and allows for distinct identities of community buildings with no housing above.
- Building heights are the same as existing homes at the edges with some height in the middle which doesn't impact existing homes.
- Creates large outdoor play spaces as well as making the community hub / cafe open onto an extended Public square.

**Please note:** This is a draft concept design. It will change based on further technical testing and your feedback. **Get in touch or go online to tell us what you think:**  
 email: [whitecity@make-good.com](mailto:whitecity@make-good.com) | call: 0333 090 9145 | visit: [bit.ly/wccexhibition](https://bit.ly/wccexhibition)

## Approximate 260 homes to meet aims and pay for project

minimum  
50%  
affordable\*

At least 60% of  
affordable would  
be Social Rent

up to 40% would be  
more affordable routes  
to home ownership\*\*

\*Private rent / sale of homes, by the council, pays for genuinely affordable homes and community re-provision, the project is not currently possible without it.

\*\*Offering both social rent and affordable ownership is a funding requirement.



## Your Comments so far and our responses:

*"I think it's an exciting project because of the affordable homes. They are really needed. The example social rents are something I could afford as a single mum who works for the NHS."*

*"I think the draft concept design is nice and in keeping. It's important that it blends in. Play streets would be great."*

New social rent homes will be as close to existing council rents as possible. They will be prioritised to local people on the housing waiting list. Local key-workers also get priority.

Many of you told us that you wanted the buildings to be built of brick and blend in to the existing estate. We have incorporated this feedback into the design.

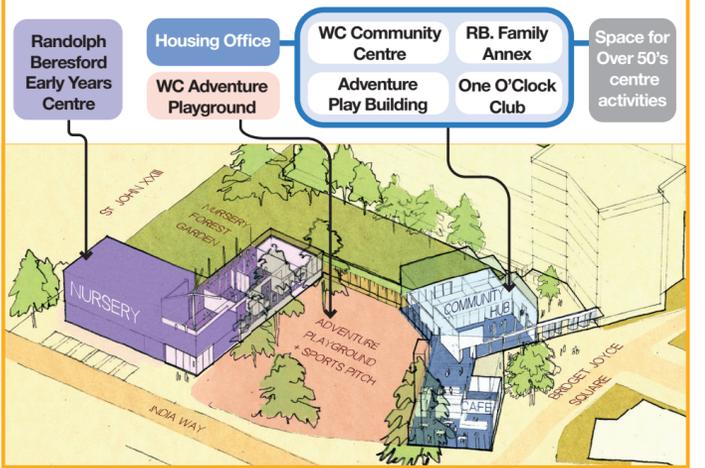
*"These [landscape and play] examples look great, but want guarantees that it happens. We've been promised things in the past that don't always happen."*

*"I really like the community hub idea and want a better play area. I run a local youth club - keen to talk more about how my service will be provided during construction."*

On this project, there is no private developer - the council would be delivering these changes and making sure they meet local expectations. We will be transparent if things have to change and explain why.

We are working closely with all the different community organisations currently delivering services on the site to make sure this project works for them. Some of these services could run in the old health centre during construction.

## Approach to future proof community space

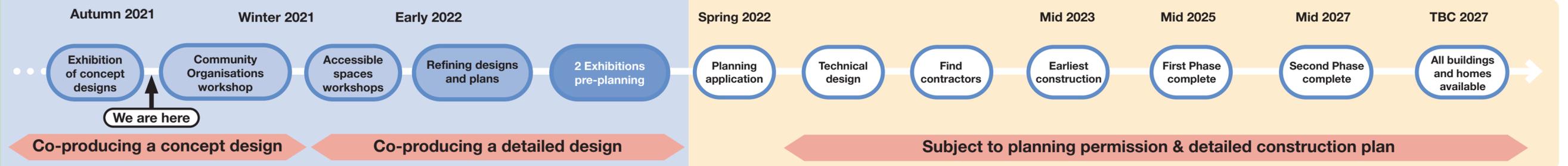


2 main community buildings built around key outside spaces. Almost all services could have more indoor and better outdoor space. Precise locations of all services are still being discussed.

## Estimated timeline

For details on the work we've done so far visit the 'working with you' tab at:

[bit.ly/whitecitycentral](https://bit.ly/whitecitycentral)



## Young designers workshop



During the October half term a group of 14 local young people helped us come up with designs for a new natural play and social space.

Their ideas included hammocks, table tennis, shelters and planting that will inspire what could go amongst the trees where the outdoor gym is currently located.

We will be holding another Young Designer's session in the New Year. Contact: [whitecity@make-good.com](mailto:whitecity@make-good.com) for details.

## Sustainability from the ground up

The parquet flooring from the Community Centre had to be replaced, rather than this go to landfill, members of our resident advisory panel suggested that we store it and see if it can be re-used as part of this project.

Re-using materials will help make this project better for the environment.



## Support your Community Champions

Local Community Champion Janis Walton is helping to run an inspiring project 'Girls Create A Vibe' in your local community. The project helps parents and children during the school holidays by providing:

- A safe environment where children can play and learn and parents can engage in activities with their children
- Give children access to toys, games, and resources that they might not otherwise have
- Builds relationships with other children where they have been limited if non-existent during the COVID period

They are looking for donations of books, games, creative kits and accessories – like pens, crayons, colouring books in order to continue doing their good work.

Please consider making a donation to Lady Fatima Church, St Michael Church, or the Hub @75 Blomfontein rd.

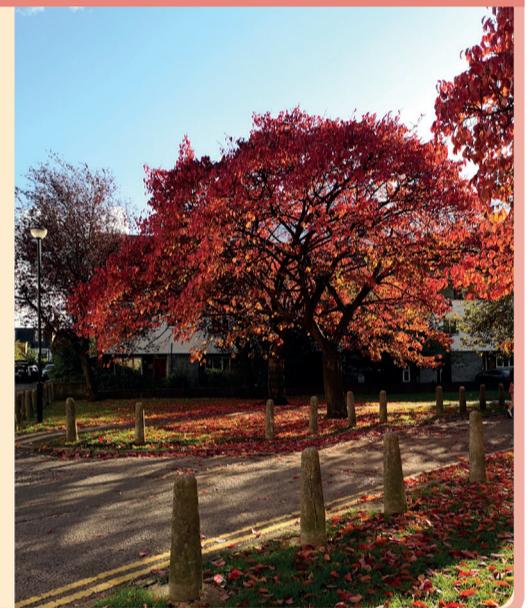
Contact Janis to make arrangements: 07538 841 980

## Favourite Autumn tree pictures

Thanks to everyone who sent in their favourite local tree photos. This gorgeous shot was taken by local resident Soraya Moozarmi

**"I live in Batman Close and we've got few old cherry blossom trees that gives us stunning displays every season."**

You'll be pleased to know cherry blossoms are being considered in the new landscape plans.



## Get in touch to find out more

**make:good** are leading on the community engagement on the project. Contact Jasper or Fanechka to get involved:

☎ **Phone:** 020 3735 7629 **SMS:** 0333 090 9145

✉ **Email:** [whitecity@make-good.com](mailto:whitecity@make-good.com)

➡ **Visit the website:** [bit.ly/whitecitycentral](http://bit.ly/whitecitycentral)

You can also contact **Ayesha from the Council:**

☎ **Phone:** 0782 7842 710

✉ **Email:** [Ayesha.Ovaisi@lbhf.gov.uk](mailto:Ayesha.Ovaisi@lbhf.gov.uk)

**Cllr Max Schmid and Frances Umeh** are your ward councilors and are actively involved in the project. They want to make sure it works for local residents:

✉ **Email:** [max.schmid@lbhf.gov.uk](mailto:max.schmid@lbhf.gov.uk)

✉ **Email:** [frances.umeh@lbhf.gov.uk](mailto:frances.umeh@lbhf.gov.uk)

**Translation?** Tarjumaad? ةمچرت  
Tradução? Tłumaczenie? Traducción?  
Pagsasalin? Traduction?

**Large print**, any other alternative formats or if you have any questions get in touch:

☎ **020 3735 7629**

✉ **[whitecity@make-good.com](mailto:whitecity@make-good.com)**

The White City Central design team, led by H&F council are:



**Happy holidays White City! See you in 2022**  
**Sign up for updates:** [bit.ly/wcmailinglist](http://bit.ly/wcmailinglist)